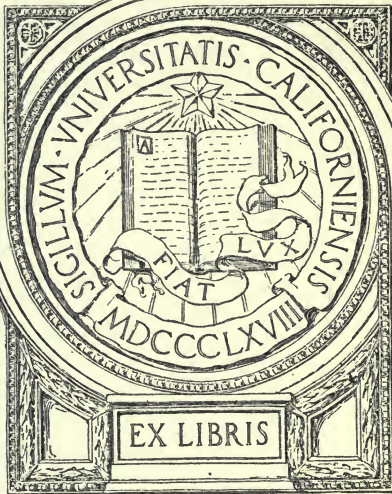


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ALL AMERICA CABLES



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ALL AMERICA CABLES

CABLE TARIFFS AND OTHER
INFORMATION OF INTEREST
TO THE CABLING PUBLIC



MAIN CABLE OFFICE:
89 BROAD STREET, NEW YORK

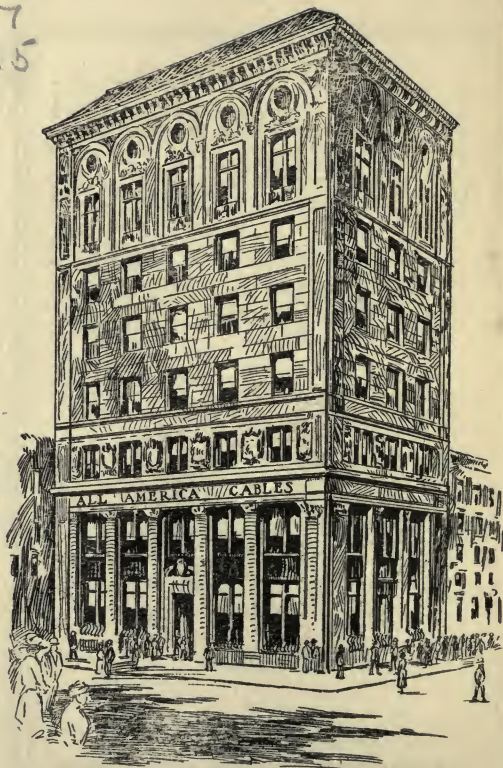
JOHN L. MERRILL, PRESIDENT

[1919.7]

F1415

.7

A5



NEW HOME OF
ALL AMERICA CABLES
89 BROAD STREET, NEW YORK

ALL AMERICA CABLES

BOARD OF DIRECTORS OF THE Central and South American Telegraph Co.

Edward D. Adams

Robert W. de Forest

Wm. Pierson Hamilton

J. Montgomery Hare

Francis L. Higginson

Daniel P. Kingsford

John L. Merrill

W. Emlen Roosevelt

BOARD OF DIRECTORS OF THE Mexican Telegraph Co.

John W. Auchincloss

Edmund L. Baylies

R. Fulton Cutting

John L. Merrill

John J. Pierrepont

Percy R. Pyne

W. Emlen Roosevelt

Charles Howland Russell

Cornelius Vanderbilt



The ALL AMERICA CABLES System

The ALL AMERICA CABLES system is operated jointly by the Mexican Telegraph Company and the Central and South American Telegraph Company. The former company was established in 1879 and the latter in 1881.

The system is composed of the following lines of communication, viz.:

“VIA COLON”

From New York, there are two direct duplexed cables to Colon, touching at Guantanamo, Cuba. These cables continue across the Isthmus of Panama by means of duplicate underground cables uniting with cables at Panama, extending down the west coast as far as Valparaiso and serving the Republics of Colombia, Venezuela, Ecuador, Peru, Bolivia and Chile.

From Valparaiso, Chile, the lines (triplicate) extend to Santiago, and, also, across the Andes to the city of Buenos Aires, in the Argentine.

An “All America” cable is now being installed between Buenos Aires, Argentina, and Montevideo, Uruguay, and it is expected will be in operation within a short time.

Plans for the extensions of the cables from Buenos Aires to the cities of Santos



and Rio de Janeiro in Brazil have been completed and it is hoped that these extensions may be made at an early date. (In the meantime messages to Brazil are being handled via the ALL AMERICA CABLES and connecting lines.)

"VIA GALVESTON"

From Galveston, Texas, there are triplicate cables to Vera Cruz and Puerto Mexico. These cross the Isthmus of Tehuantepec and extend down the west coast of Central America as far as Panama, there connecting with the cables above described. From Vera Cruz there is a duplicate landline to the City of Mexico. Messages to and from Mexico are received from, or delivered to, connecting lines at Galveston.

The ALL AMERICA CABLES system provides a cable service of exceptional importance to the Republics of the United States, Mexico, Central and South America. It is certain that no one agency has done more toward the development of commerce between the three Americas and in fostering the friendly relations between the citizens of these Republics than this system. The service rendered has been of incalculable benefit to the nations of the Western Hemisphere and to the world.



The policy of the ALL AMERICA CABLES has ever been one of distinct *public service*, a fact fully appreciated by the Republics served.

This system holds the record for speed in transmission and accuracy in service and no expense has been spared to make it the best cable service in the world. Cablegrams over the ALL AMERICA CABLES between New York and Buenos Aires are now being forwarded without retransmission by hand, *i. e.*, by purely automatic methods, without the intervention of a single operator between the office in New York and the office in Buenos Aires, 7,452 miles in less than ten minutes. Similar good service is enjoyed by all of the Republics. The remarkable service which this system rendered during the World War is appreciated by the cabling public of the Americas.

This policy of real public service is further evidenced by the marked reduction in tariffs, which the ALL AMERICA CABLES have inaugurated over and over again. When the system entered Buenos Aires the rate was \$7.50 *per word*. Today the rate to Buenos Aires by these cables is 50 cents *per word* for regular traffic and one-half that rate, or 25 cents *per word*, for Deferred Rate traffic (*i. e.*, cablegrams which are sent when the line is clear, subject to a possible delay of from ten to twenty-four hours).

This last large reduction to 50 cents was effected by the ALL AMERICA CABLES on December 1st, 1917, and the announcement of such a radical reduction in the cost of cabling at a time when the cost of everything else was mounting higher and higher, was enthusiastically received by the Governments of all the Americas and the public. Naturally such a progressive policy of public service plays a large part in fostering trade relations, likewise a closer friendship, between the Republics mentioned.



The office of the ALL AMERICA CABLES in the city of New York is situated at 89 BROAD STREET and the New York cabling public is fast learning the many advantages to be gained by the filing of messages direct at this office. If it is inconvenient for a customer to send to the 89 Broad Street office, the management will, upon telephonic application, send a messenger anywhere in the city for the message. (Telephone BROAD 7470.)

For the convenience of the United States Government and the Embassies and Legations of the Central and South American Republics, the ALL AMERICA CABLES have recently established an office in Washington, D. C., at 1126 Connecticut Avenue, thus putting the capital of the nation in direct telegraphic touch with the nations of South America.



One of the main objects of this publication is to enlighten the citizens of all of these countries in regard to this great American cable system and to impress upon the telegraphing public of the United States, the fact that messages by this DIRECT ROUTE to SOUTH AMERICA may be filed at *any telegraph office in the land* but to insure transmission by this DIRECT ROUTE TO PANAMA, COLOMBIA, ECUADOR, PERU, BOLIVIA, CHILE, ARGENTINA, PARAGUAY, URUGUAY, AND BRAZIL, it is of the utmost importance that cablegrams *shall bear the routing instructions*

"VIA COLON"

(which words are transmitted free of charge by any telegraph or cable company).

Number of Statute miles
in operation—July 1, 1919
21,400



PRINCIPAL OFFICES

WASHINGTON, D. C.,
1126 Connecticut Ave.,
N. W.

NEW YORK CITY,
89 Broad Street

GALVESTON, TEXAS,
Strand and 21st Street.

MEXICO,
Vera Cruz,
Calle de la Independencia No. 1.

City of Mexico,
San Juan del Letrán y
Av. Independencia.

Puerto Mexico.

Salina Cruz

GUATEMALA,
San Jose.

SALVADOR,
La Libertad.

NICARAGUA,
San Juan del Sur.

PANAMA,
Panama,
Colon.

COLOMBIA,
Buenaventura.

ECUADOR,
Esmeraldas,
Santa Elena,
Guayaquil.

PERU,
Paita,
Callao,
Lima,
266 Villalta.
Barranco.

CHILE,
Iquique,
Serrano 150,
Antofagasta,
Calle Washington No.
462,
Valparaiso,
Cochrane No 583,
Santiago,
Huerfanos No. 1041.

ARGENTINA,
Mendoza,
Calle 9 de Julio 1383,
Rosario,
Calle San Martin No.
625,
Buenos Aires,
Calle San Martin, y
Sarmiento.

URUGUAY,
Montevideo,
Calle 25 de Mayo y
Esquina Zabala.

BRAZIL See Page 20

Connecting with all the World





SYSTEM OF THE ALL AMERICA CABLES

MAIN LINES —
CONNECTIONS —
PROJECTED CABLES.....

All America Cables.....
Proposed Extensions - - - - -
Connecting Lines.....



IT IS IMPORTANT

that you should mark all of your messages

“VIA COLON”

FULL RATE

(from New York City)

ARGENTINA	\$.50
BOLIVIA	.50
BOLIVIA (Riberalta Wireless).....	.85
BRAZIL	.85
BRAZIL (Manaos).....	1.36
BRAZIL (Pernambuco).....	.70
CHILE	.50
COLOMBIA (Buenaventura).....	.50
COLOMBIA (Other Places).....	.65
COSTA RICA (Sender's Risk).....	.49
ECUADOR	.50
GUATEMALA (San Jose).....	.44
GUATEMALA (All Other Places).....	.49
HONDURAS (Sender's Risk).....	.49
NICARAGUA (San Juan del Sur).....	.44
NICARAGUA (All Other Places).....	.49
PANAMA	.30
PARAGUAY	.50
PERU	.50
PERU (Iquitos Wireless).....	.60
SALVADOR (La Libertad).....	.44
SALVADOR (All Other Places).....	.49
URUGUAY	.50

IT IS IMPORTANT

that you should mark all of your messages



“VIA COLON”

DEFERRED RATE

(from New York City)

ARGENTINA	\$.25
BOLIVIA	.25
BRAZIL	.42½
BRAZIL (Manaos).....	.68
BRAZIL (Pernambuco).....	.35
CHILE	.25
COLOMBIA (Buenaventura).....	.25
COLOMBIA (Other Places).....	.32½
ECUADOR	.25
PANAMA	.15
PARAGUAY	.25
PERU	.25
URUGUAY	.25

FULL RATE: An Expedited Service.

DEFERRED RATE: Half rate messages, accepted
subject to delivery within 24 hours.

Must be written in the language of Country of Origin,
or Destination, or French.

No figures allowed.



KEYBOARD OF THE MACHINE

Used in the transmission of
Cable Messages.

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪

⑫ ⑬ ⑭ ⑮ ⑯ ⑰ ⑱ ⑲ ⑳

㉑ ㉒ ㉓ ㉔ ㉕ ㉖ ㉗ ㉘ ㉙

㉚ ㉛ ㉜ ㉝ ㉞ ㉟ ㊱

Useful when decoding messages.
Operators sometimes strike the
wrong key and errors can fre-
quently be detected by referring
to the keyboard.

POSSIBLE ERRORS IN CABLE SLIP READING

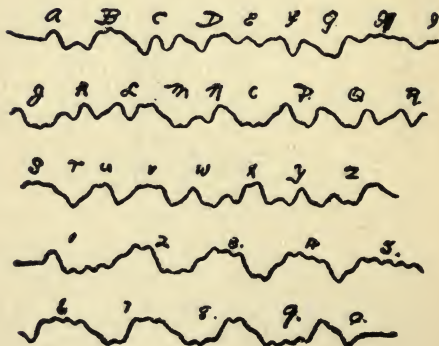


Letter	Error
A	U or ET
B	D or NI or TS
C	TN or NE or TR
D	N or TI
E	I
F	IN or IE
G	ME
H	S or IE or EI
I	E or S
J	W
K	NT or TT
L	ED or AE or D
M	T or O
N	TE
O	M or TT
P	WE or AN or EG
Q	MA
R	EN or EE
S	I or Hancroft Library
T	M
U	A or IT
V	U
W	J or EM
X	NA or TU
Y	TW
Z	MI or TI or G



CABLE SIGNALS

as they appear upon the tape
of the Siphon Recorder Instru-
ment, which is used for the
transmission of cable messages:



DIFFERENCES IN TIME



Between New York and the principal cities of the West Indies and South America :

	H. M.
SAN JUAN, PORTO RICO..... Add	.32
ST. THOMAS..... "	.36
BARBADOS	.58
GEORGETOWN, DEMERARA..... "	1.03
CAYENNE	1.27
DUTCH GUIANA..... "	1.28
VENEZUELA	.29
VALPARAISO	.17
BUENOS AIRES..... "	.45
MONTEVIDEO	1.11
BAHIA	2.22
PARA	1.42
PERNAMBUCO	2.35
RIO JANEIRO..... "	2.00
SANTOS	1.51
MEXICO CITY..... Deduct	1.36
HAVANA	.30
KINGSTON, JAMAICA..... "	.23
PANAMA	.22
GUAYAQUIL	.24
QUITO	.14
LIMA	.12



IMPORTANT TO YOU

Write your messages clearly.

Leave space between words and particularly space between lines of typed or written messages.

The operator is less likely to make errors.

Remember that the operator is compelled to work rapidly and that legibility makes for accuracy.

Hand your messages to us for transmission in the way you would wish them delivered to you.

The result will be gratifying.

Do you wonder that mistakes
occur when cables are
written this way?



JONES

BUENOS AIRES (VIA COLON)

ICYUKICYOL ICYAGICYEH ICYHOICYIJ
ICYULICYAH OKPIBOKSOG OKTYKOKUPS
OKVIHOKWEH OLEVBOLETZ TAZHETAZMY
TEGYXTEHUX TEYBSTHEYUP TIJZATIJYG
TOPYRTOPME TUCUJTUCYK TUDFATUGAJ
USSYKUSTUK USYJAUSYIL UTBUHUTAWI

SMITH

Make it a habit to write your cables
clearly as follows:

JONES

BUENOS AIRES (VIA COLON)

ICYUKICYOL	ICYAGICYEH	ICYHOICYIJ
ICYULICYAH	OKPIBOKSOG	OKTYKOKUPS
OKVIHOKWEH	OLEVBOLETZ	TAZHETAZMY
TEGYXTEHUX	TEYBSTHEYUP	TIJZATIJYG
TOPYRTOPME	TUCUJTUCYK	TUDFATUGAJ
USSYKUSTUK	USYJAUSYIL	UTBUHUTAWI

SMITH

The result will be increased accuracy.



IMPORTANT

Until extensions of
ALL AMERICA CABLES
from Buenos Aires to Brazil
are completed, cablegrams to
and from Brazil

FULL RATE and DEFERRED

are now being handled satisfactorily, via

ALL AMERICA CABLES
and direct connecting lines.

MARK YOUR MESSAGES



“VIA COLON”

MAIN CABLE OFFICE

89 BROAD STREET, NEW YORK

Telephone, Broad 7470

THE ONLY DIRECT ROUTE

TO

ISTHMUS OF PANAMA

AND

SOUTH AMERICA

